

## REPORT DESIGN SERVICE

*Effective report design can make a huge difference to your business.*

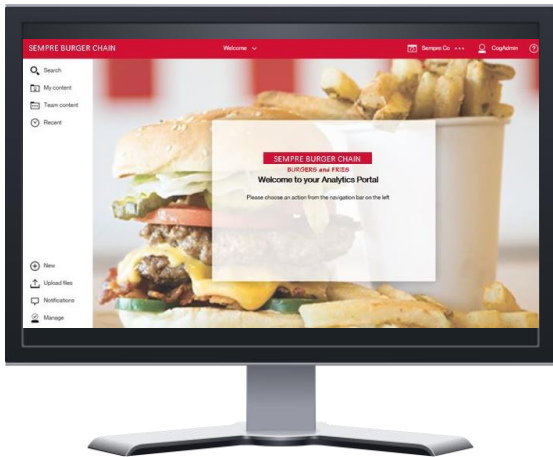
### Well designed, visual reports will:

- Dramatically increase adoption of Cognos.
- Enable easy access to the information you need.
- Aid buy-in of Senior Management teams to summary level dashboards.
- Address frustrations in the business around perception of reports as "clunky".
- Help you to better communicate business insight.

Design skills, resource or time can all be blockers to accessing well designed, effective reporting. Sometimes, an organisation may even have the tools available to them, for example in IBM's Cognos, but not be aware of the full extent of what could be achieved.

Whether it's designing new reports, moving to mobile or just improving existing reports, our range of Cognos report design and data visualisation services will provide you with greater business insight.

***Sempre Analytics offer a Report Design Service which provides you with an easy way to start really seeing the value in your numbers.***



## PORTAL CUSTOMISER

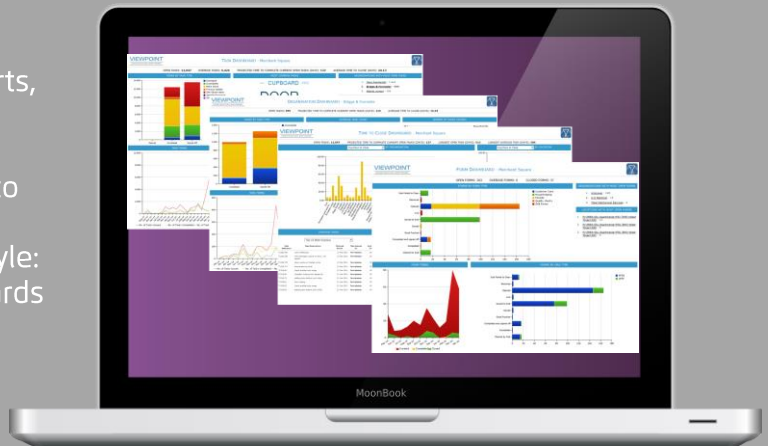
- Create a bespoke reporting portal within Cognos
- Branded with your corporate colours, imagery and logo
- Users feel as though Cognos is a business application, drive adoption and buy-in

Typically 1 day

## THEME BUILDER

- Creating a theme for a suite of reports, ensuring colours, text, icons are all consistent
- Option to redesign existing reports to fit with the new theme
- Ensures all reports are uniform in style: makes the journey through dashboards and reports more intuitive and engaging

Typically 1 - 3 days



## DASHBOARD DESIGNER

- Remodelling a report or taking key elements from reports to create a modern, functional dashboard, using IBM Cognos
- Deployed on mobile or desktop
- Option to include existing corporate imagery and icons, or creation of bespoke imagery and icons
- Aid buy-in of Senior Management teams to summary level dashboards.

Typically 3 – 5 days



**One Day Design Review Service also available!**

Our design experts will review your existing reports. We will deliver a comprehensive report of the changes and improvements that you can easily make to radically improve the look of your reports.